

AGMATCH[®]

ONLINE FARMING COMMUNITY

Agmatch was 10 years old on the 1st November 2024.

After 10 years of hard work and dedication Agmatch has now matured with extremely competitive deals across the board.

Agmatch started from scratch 10 years ago with the aim being a fair-trade platform with no leakage of funds on purchases that would provide options for farmers to save on their farm inputs, with a system that was not conflicted by percentages or incentives on sales. With a simple \$500.00 plus GST annual membership to run the business the value of the savings is now very real, across the board, often available locally and the savings are many times more than the cost of membership.

An important part of what we do is drive the market by seeking out best value so farmers can get the best deals, to save on farm inputs and at the same time other traders are challenged to take note and compete. The best but far from only example would be our vet program and the dramatic effect this had on vet only prices. The savings on-farm was enormous. We were blocked from RVM's after vet lobbying, but we do have vets who will ensure a good pricing and compliant service and our OTC vet only deals are very competitive and keep pressure on the market. We are constantly working on new options all the time.

Our no commission policy means we are not conflicted.

Rural suppliers are an important and vital part of the rural sector and many are real contributors to rural communities. Suppliers must make money to continue to supply. It is not sustainable to push them for unprofitable trades.

Agmatch allows suppliers a cost-effective way to get to market by reducing sales costs without the normal percentages and product bias associated with 3rd parties that restrict the supplier's ability to offer better discounts. This is possible when we all work together as if we can save money for suppliers, then that can then be freed up to go back to the farm by using volume, better freight options and time.

Due to the overall volume we also get better deals on smaller everyday purchases.

We have built up an extremely competitive supplier base that offers a very complete and diverse product offer with more options coming all the time.

AGMATCH – WEBSITE

Market Place - Where all Store Vendors can load their own products.

Members can see the Vendors and their products, where they can ask for prices or quotes and refer other members to their website.

Forms - Forms to request specific quotes, information or a call back.

News - News from the farming community. Interesting Pod Casts and Interviews. Load your company newsletter or local current events.

Forum - Coming soon : Sharing and discussing farming issues and information.

AGMATCH - APP : Get the App for easy and accurate messaging.

Request a Logon and Password. Download it free from your App store and you're on.

DEALS - Great weekly and Monthly deals on Animal health, stock feed, minerals and many rural requirements with commodity pricing where necessary, updated daily PKE is a good example. We can negotiate a better deal for you with daily texts until the deal is done. There are a number of products we can work like this.

DISCOUNTS - A selection of suppliers who give us a percentage off discount.

Retail discounts for Noel Leeming, Warehouse Stationery, CBS, Bunnings (PowerPass), Placemakers, Ideal Electrical, Waste management, Hirepool and many more.

McKeown Fuel card – Here is a link to the website with credit application, current diesel price and all information. Use at any Z Caltex or McKeown truckstop.

RURAL FARM SUPPLIES - This has been a main area of focus. See Tabs for the SHEEP, BEEF, DAIRY, DEER and for farm specific Animal Health and farm inputs.

MESSAGE US - If you can't find what you are looking for we can provide options. We usually get a very competitive commercial quote that will make you smile.

WOOL TAB – This is for the Wool Programme and a banner to take you directly to www.agwoolnz.com website for great farming Jerseys, socks & carpet.

CHECK THEM OUT - There are serious discounts on Farm inputs & Retail opportunities.

Agmatch is saving our members a great deal of money on a wide range of items and is giving clarity on price and choice without bias. A few examples -

- Animal health, Minerals & Ear Tags
- Stock feed pellets and Commodity feeds. Grains, seeds & fertilisers.
- Fencing, Water Pipes & Water tanks
- Fuel & Vehicles. Insurance Fire and General and Risk.
- Electrical and Household Appliances. Retail discounts.
- Virtually anything rural

NOTIFICATIONS ARE SENT OUT FOR NEW DEALS AND UPDATES.

They are also sent out to specific regional areas depending on what is relevant.

AGMATCH PROMO MAILERS – Daily promotions on Animal Health Products, Retail Deals and Discounts, Supplier deals and production information.

There are now 3 of us working for you - Finding good supplier's , Product Information, great deals, better value and better outcomes for farmers, suppliers and all members.

Di Bethell – Animal Health : Christine Sweeney – Promotions, Quotes & General.

Ken Algie – MD, Sales, Farming & Wool Information, Deals, Discounts & General.

AGWOOL - Agmatch with sufficient membership growth will be able to fund Agwool, an extremely valuable wool program and allow us to simply buy your wool at a decent price, which means wool is profitable and not a loss on the farm.

Trader blending practices and the lack of care, completely undermined wool's values, and these practices are the cause of much greater processing costs and reduced quality in the end product. Getting good money for low grade wool simply won't work as high production costs are the inevitable result. If the quality is best, then that wool earns a better price because of significant reductions in processing costs, and it's worth every cent.

Our wool program has proven stronger wool's value by example. It has taken time to complete simply because of the challenging market conditions and the enormity of the task resetting wool's potential with remedial work required at every stage of the process. The wool itself is the foundation of any product. The right preparation is the key. We have got to the point where we have had to re-class all of the wool that comes into the system to ensure the quality is consistently at its best, to ensure the most economical production results. The cost savings are significant through all the production processes, resulting in the value of this wool increasing.

If you are a paid-up member, a big THANK YOU ! Your membership has made it possible for us to build Agmatch. If you are not a paid up member, the reasons for membership are now compelling. If you are serious about pulling back on-farm costs, then this membership really makes sense.

By becoming an Agmatch member you not only get to save money but in turn allow us to drive better returns for wool. Help us to help you.

JOIN TODAY & SAVE

Phone Ken : 021337626 or Email - support@agmatch.com

Join us on www.agmatch.com OR : MESSAGE US on the APP

Phone : Di Bethell - 0272107283 For all your Animal Health needs

Phone : Christine Sweeney – 0276896001 For general and Promotions